

Join RI REALTORS® Young Professionals Network
for

FUNDAMENTALS OF CONTENT CREATION

A HANDS-ON WORKSHOP

Wed. March 13, 2019

4:30pm - 6:00pm

Murphy's Law Irish Pub

2 GEORGE ST. PAWTUCKET, RI



PRESENTED BY:
TAYLOR CACCIOLA
OF NAMRA CONSULTING GROUP

POSITION YOUR BUSINESS FOR SUCCESS

Join Social Media & Digital Marketing expert, **Taylor Cacciola** of **Namra Consulting Group LLC**, for a FREE content creation workshop that will provide you with the necessary tools to promote your business and create content like a pro! Topics will include:

- What are my goals for social media?
- What should I post (what will my audience like)?
- Video content examples
- DIY video content (how to get the most out of your iPhone)
- Discuss valuable tools, software and apps (Inshot, Canva, etc;)
- Content calendar and posting scheduling

RSVP is required for workshop portion:
<https://ypnworkshop.eventbrite.com>



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Come join YPN for a
pre-St. Patrick's Day
Networking Happy Hour
6-8pm



Open to everyone!
Includes light appetizers

Can't attend the workshop? Our networking happy hour
is open to everyone! Please join us at 6pm!

Networking happy hour courtesy
of YPN's **Premier Sponsors:**

Balkun Title & Closing
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The Kitchen Guys